Exhibitor | Sponsor Partnership Prospectus

2026 Oncology Update Symposium

The Westin Tysons Corner • Falls Church, VA

Saturday, June 20, 2026

Link: **Exhibitor Sponsor Partnership Application**

GW Cancer Center

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

ONCOLOGY UPDATE

Dear Prospective Exhibitor,

The George Washington University School of Medicine & Sciences (GW) and the George Washington Cancer Center invite you to join us for the **2026 Oncology Update Symposium** to be held on **Saturday, June 20, 2026** at **The Westin Tysons Corner** in Falls Church, Virginia.

This symposium offers practicing clinicians the most recent abstracts and guidelines presented at the recent major Oncology meetings. Our faculty experts will deliver the most relevant, cutting-edge science in Oncology today and offer practical tools to help incorporate these advances into their clinical practice. The meeting content is designed for clinicians involved in multidisciplinary hematology and oncology care including but not limited to hematologists, oncologists, internal medicine physicians, nurses, physician assistants, and other health care professionals that care for patients with solid tumors and blood disorders.

As an Exhibitor or Sponsor Exhibitor, you will have access to a personal and interactive setting to showcase the latest advances in oncology research and practice. This symposium will bring together over 150 members of the Oncology community from a broad range of specialties, who work together to strengthen collaborative treatment approaches and to enhance patient care. Attendees will receive CME accreditation after the course completion.

Robert S. Siegel, MD, Associate GW Cancer Center Director of Education and Training will be your Course Director for this program. He will be joined by a faculty of leading experts in Oncology and Hematology. Our expert faculty will cover topics in: Breast Cancer | Lung Cancer | Neuro-Oncology | Genitourinary Cancers | New Drugs and Therapies for Cancer Treatments | Hematologic Malignancies | GI Malignancies.

Exhibit sales are underway, and space is limited. The exhibit fee is **$4,000**. Breakfast, Morning Refreshments and Lunch will be available in the exhibit area, providing ample opportunity for interaction with attendees. To request exhibit space or sponsorship commitment, please complete the online Exhibitor | Sponsor Partnership Application at this link - **Sponsor Exhibitor Application**

Please submit your payment to GW by **Friday, May 23, 2026**. All exhibits are subject to review by The George Washington University School of Medicine and Health Sciences' Office of Continuing Education in the Health Professions. **No fees paid by exhibitors or sponsors are passed, in whole or in part to any third party and the exhibit fees are not utilized for CME or food for the conference.**

On behalf of GW, we look forward to your support and participation. If you have any questions or require additional information, please contact me at **LSchargorodski@mfa.gwu.edu** or the FINA Logistics Conference Services Team at **HEMONCBP_Sponsorship@finaww.com**.

Sincerely,

Leo Schargorodski
Executive Director
Professional Education, Training and Outreach
The George Washington University
George Washington Cancer Center

GW Cancer Center

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON, DC

ONCOLOGY UPDATE

The Westin Tysons Corner | Falls Church, VA
Saturday, June 20, 2026

2026 Oncology Review and Update Course Syllabus

Course Director: Robert S. Siegel, MD

Course Agenda is subject to change. All times listed in Eastern Time (ET).
** Please visit our Sponsor Exhibitors during breaks. **

Saturday, June 27, 2026- Oncology Update Symposium				
FILE	**TIME**	**TOPIC**	**PRESENTER**	**LOCATION**
	07:00 AM – 08:00 AM	**Breakfast | Visit Exhibit Hall**	**Exhibitors | Attendees**	**Oaks 1-2**
1	08:00 AM – 08:05 AM	Welcome | Housekeeping Notes	**Robert S. Siegel, MD** Professor of Medicine, Associate GW Cancer Center Director of Education and Training, The George Washington University, GW Cancer Center	Oaks 3
2	08:05 AM – 08:50 AM	Updates on Neuro-Oncology	**Matthias Holdhoff, MD, PhD** Co-Director, Brain Cancer Disease Group, Associate Professor of Oncology, Sidney Kimmel Comprehensive Cancer Center, Johns Hopkins University	Oaks 3
3	08:50 AM – 09:50 AM	Updates in Lung Cancer	**Benjamin Levy, MD** Associate Professor The Johns Hopkins School of Medicine	Oaks 3
	09:50 AM –10:10 AM	**Break | Visit Exhibit Hall**	**Exhibitors | All Attendees**	**Oaks 1-2**
4	10:10 AM – 11:10 AM	Updates in Breast Cancer	**Pavani Chalasani, MD** Professor of Medicine, Division Director Hematology/Oncology, The George Washington University	Oaks 3
5	11:10 PM – 12:05 PM	Update on Hematologic Malignancies	**Imad A. Tabbara, MD, FACP** Chief, Division of Hematology/Oncology of DeCesaris Cancer Institute, Director, Fellowship Program Anne Arundel Medical Center Clinical Professor of Medicine, The George Washington University	Oaks 3
	12:05 PM – 01:05 PM	**Lunch | Visit Exhibit Hall**	**Exhibitors | Attendees**	**Oaks 1-2**
	12:05 PM – 01:05 PM	**Lunch Product Forum sponsored (TBC)**		

GW Cancer Center

ONCOLOGY UPDATE

The Westin Tysons Corner | Falls Church, VA
Saturday, June 20, 2026

2026 Oncology Review and Update Course Syllabus

Course Director: Robert S. Siegel, MD

Course Agenda is subject to change. All times listed in Eastern Time (ET).
** Please visit our Sponsor Exhibitors during breaks. **

FILE	TIME	TOPIC	PRESENTER	LOCATION
6	01:05 PM – 02:05 PM	New Drugs and Therapies for Cancer Treatments	**Chaoyuan (Charlie) Kuang, MD, PhD** Assistant Professor of Oncology and Medicine, Montefiore Einstein Cancer Center, Albert Einstein College of Medicine	Oaks 3
7	02:05 PM – 03:05 PM	Updates in Genitourinary Cancers	**Jeanny B. Aragon-Ching, MD, FACP, FASCO** Clinical Program Director of Genitourinary Cancers, Inova Schar Cancer Institute	Oaks 3
8	03:05 PM – 04:05 PM	GI Malignancies	**David H. Ilson, MD, PhD, FACP, FASCO** Attending Physician, Professor of Medicine, Member, Memorial Sloan Kettering Cancer Center	Oaks 3
9	04:05 PM – 04:20 PM	Course Summary | Closing Remarks and Adjournment	**Robert S. Siegel, MD** Professor of Medicine, Associate GW Cancer Center Director of Education and Training, The George Washington University, GW Cancer Center	Oaks 3

2026 ONCOLOGY UPDATE FACULTY

Jeanny B. Aragon-Ching, MD, FACP

Pavani Chalasani, MD

Matthias Holdhoff, MD, PhD

David H. Ilson, MD, PhD, FACP, FASCO

Chaoyuan (Charlie) Kuang, MD, PhD

Benjamin Levy, MD

Imad A. Tabbara, MD

ONCOLOGY UPDATE COURSE DIRECTOR

Robert S. Siegel, MD

Dr. Robert S. Siegel is a Professor of Medicine at The George Washington University School of Medicine & Health Sciences and currently serves as the Associate Center Director for Education and Training for the GW Cancer Center. He is board-certified in Internal Medicine, Medical Oncology, and Hematology.

Dr. Siegel received his BA from Stanford University in 1973, and his MD degree from George Washington University in 1977. His internship, residency, and fellowship all occurred at the Duke University Medical Center in Durham, North Carolina. Dr. Siegel returned to GW as a faculty member in 1982, was promoted to associate professor in 1989 and full professor with tenure in 2000.

Upon returning to GW, he spearheaded the effort to create an oncology unit, which was dedicated in the spring of 1984 and established the Cancer Conference and Tumor Board in the same year. He was instrumental in establishing a certified hospital tumor registry and cancer program in 1985, which has been accredited by the American College of Surgeons every 3 years since then, usually with commendation. He had been chairman of the Cancer Committee from 1987 to 2021.

Dr. Siegel's research initially focused on immune thrombocytopenic purpura. Through his work, the pathophysiology and therapy of this disease is far better understood. In his early years at GW, he also led our research program looking at the natural history of sickle cell disease. Later, he was among the first researchers who documented the inferior survival of African American breast cancer patients, compared to their Caucasian counterparts, because of a biologically more aggressive disease. Subsequent studies around the country have validated these results. Recently, Dr. Siegel has led an effort that appears to show excellent survival and minimal toxicity from a new therapy for advanced Head and Neck Cancer.

Dr. Siegel was the Director of the Oncology Unit from 1984 to 2022. He also led the Cancer Center since from 1993 to 2015. He founded the Katzen Cancer Research Center in 2008 and was its Director and Board Chairman until the fall of 2016. Dr. Siegel served as Director of the Division of Hematology and Oncology from 1997-2015. He was chairman of GW's Institutional Review Board from 1998 through 2003 and was a member of the IRB for 23 years.

He has supervised the GW Medical School's first and second-year Hematology program since 1982, and has been Director of the GW Best Practices Course, the largest program of its kind in the country since 1996. He is the Course Director of the very successful annual Oncology Update and Hematology Update programs for cancer physicians in the Washington, DC region. He also leads a Breast Cancer Consortium, which is composed of Medical Oncologists, Radiation Oncologists and surgeons.

Dr. Siegel has received numerous rewards for excellence in clinical care. He is consistently labeled by Washingtonian Magazine as one of the area's best physicians. In 2017 he received the George Washington University Alumni Achievement Award. He was given the Leonard Tow Humanism Award by the George Washington University in 2005 and the "Commitment to Overcoming Cancer Award" in 2008 by the GW Cancer Institute.

PROGRAM OVERVIEW

GW's Oncology Update provides clinicians with an extensive update of the latest diagnostic and therapeutic advances in the field of Oncology and hematologic malignancies with an emphasis on the translation of research to clinical practice.

The program format will provide a face-to-face engaging experience including:

- Educational Sessions
- Q&A Sessions
- Networking Exhibit Hall

Our live symposium will provide physicians the opportunity to meet with you in-person, where you are able to present product and service information to physicians, strengthen your company and brand recognition and generate leads during your conference participation.

At the close of the symposium, you will receive participant information about your exhibit booth attendees and conference attendees that you did not have the opportunity to connect with that day.

This symposium will be a recorded. The recording will be available for a year post conference. Beyond the live day interaction, the conference will remain available to HCP and industry conference registrant attendees "on-demand" after the conference days.

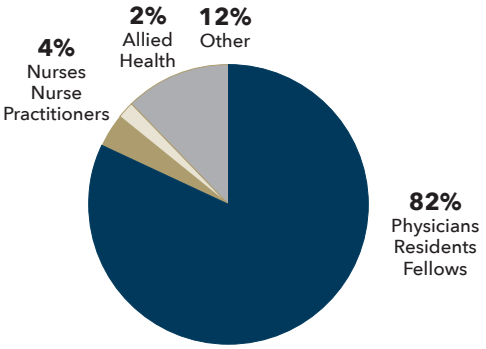
WHO ATTENDS ONCOLOGY UPDATE?

The target audience remains to be the Oncology practitioner. In 2025, over **150+** were in attendance including:

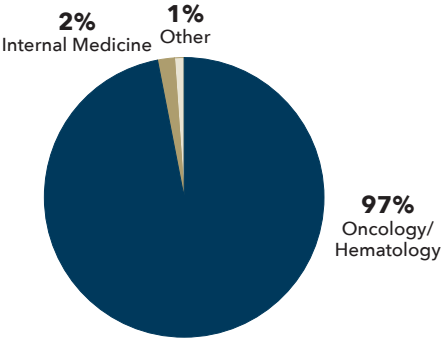
- Practicing Hematologists and Medical Oncologists
- Residents and Medical Fellows
- Nurses, Pharmacists, Advanced Practice Providers and Allied Professionals
- Specialists that care for patients with blood disorders

Connect with approximately **125** hard-to-reach practicing physicians.

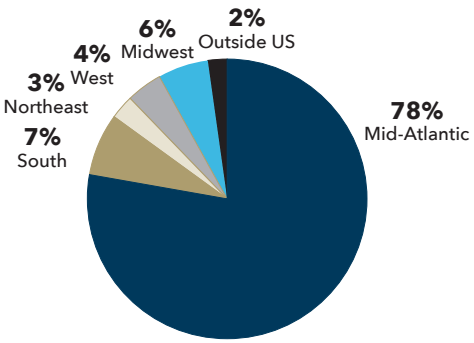
Healthcare Provider Types



Specialties



Region



EXHIBITING AT ONCOLOGY UPDATE

Oncology Update is a great opportunity for your company to display your products and services and to interact with our audience of 150+ physicians and allied healthcare professionals.

WHY EXHIBIT?

- Educate physicians and other healthcare professionals about your company's products and services
- Demonstrate your company's commitment to improving the care of patients with blood disorders
- Benefit from unopposed exhibit hours, giving you maximum visibility
- Reach decision makers in the Hematology/Oncology market
- Increasing your company's visibility

GUARANTEED BOOTH TRAFFIC

Our unopposed exhibit hall hours offer you maximum visibility and exposure to your target market. All meal functions are hosted in the exhibit hall space to give you additional face-to-face time with attendees.

Our exhibit bingo raffle drives attendees to your booth in the exhibit hall. All exhibiting companies will have their company name displayed on an exhibit passport card that is given to attendees. When attendees get their bingo card stamped by participating exhibitors, they are eligible for a special prize drawing.

EXHIBIT BOOTH

The exhibit booth will allow you to display your products or services. Exhibit Booth includes:

- Exhibit Hall and Educational Session Access for Two Booth Representatives
- (1) 6-foot Skirted Table with Two Chairs
- Event Attendee List

Note: Due to GDPR guidelines, we will provide limited attendee contact information (full name, affiliation, city, state, country)

Exhibiting Fees:

Standard Booth - 1 Day	**$4,000** | Includes 2 booth representatives
Additional Representative Fee	**$125**
Book Vendor	**$1,500** or Donation of books in lieu of registration

Please Note: Exhibitor Fees do not include hotel accommodations or travel

EXHIBIT BOOTH STAFFING

Each booth must be fully operational and staffed during the open exhibit hours. All exhibitors are welcome to remain open until the end of the day, but may end after the educational session closes for that day. Exhibitor Booth Staff must be registered to attend the program. Booth Staff contact information must be provided in the Exhibitor | Sponsor Partnership Application.

EXHIBIT BOOTH ALLOCATION

We will allocate your exhibit booth, once we confirm the total number of 2026 participating Sponsor Exhibitors. All exhibitors will be in the Refreshments area.

GW Cancer Center

EXHIBIT SET-UP | EXHIBIT TIMES | PROGRAM SCHEDULE OF EVENTS

The Exhibit Booth must be fully set-up no later than **Saturday, June 20, 2026** by **7:00 am**. We will be launching the Sponsored Events registration site before the conference date, so the registrants can pre-register for their sponsored events in advance. All exhibits must be set (1) hour prior to the Educational Session start time. Please refer to the exhibit hall schedule below:

PROGRAM DATE	BOOTH SET-UP TIMES	EXHIBIT HALL ACCESS | NETWORKING BREAKS	EDUCATIONAL SESSIONS	LUNCH PRODUCT FORUM
Saturday, June 20th	06:00 AM - 07:00 AM	**07:00 AM - 2:00 PM** 7:00 AM - 8:00 AM 9:50 AM - 10:10 AM 12:05 PM - 1:05 PM	08:00 AM - 4:20 PM	12:05 PM - 1:05 PM

EXHIBIT CONFIGURATION

All exhibits should be free-standing and self-supported. Linear configurations may not be designed to obstruct the view of nearby tables or block exits/doorways. Hanging signs are not permitted. No electricity/power needs are provided.

SECURITY AND STORAGE

The Westin Tysons Corner is open to all hotel guests. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times. Neither the meeting organizers nor the Hotel will be responsible for the loss of or damage to any property. We will not be responsible for any unattended items or valuables, and strongly recommend that you take all materials with you after the symposium.

SPONSORSHIP OPPORTUNITIES

Oncology Update has provided our supporters with invaluable opportunities for product branding, exposure, future partnerships and training through Sponsored Events such as Lunch Product Forum and Sponsor Partnership opportunities.

Lunch Product Forum | $8,500 per session | 60-minute Duration

Lunch Product Forum is a great opportunity for exhibitors to reach attendees beyond their booth space and present up-to-date information on their company's products and services to our audience of Oncology and Oncology clinicians, internal medicine physicians, nurses, physician assistants, and other healthcare professionals. The Lunch Product Forum will take place during the lunch break. Lunch Product Forum session is for 60 minutes. This session must be scheduled live, designed for a **maximum of (25) attendees** and topic/date must be approved in advance. As attendees get seated for your session and wait for it to start, a video can be played during this time to showcase your company and offerings. Limited space is available, first-come, first-serve basis.

For these Sponsored Sessions, your company will receive the following:

- Product Forum promotion (3) three email blasts to all registered attendees highlighting your session
- Meals/Catering will be arranged and provided for your event
- Premium Exhibit Booth placement in the Exhibit Hall area
- Pre-Registration & Onsite Audience Generation Support
- Onsite Program Promotion the day of the Event
- Event Signage (1) one hour prior to your Event
- Online Event Promotion

Your company will be responsible for:

- Additional presentation needs not provided with Sponsored Event package
- Content, content development and presentation
- Audio-Visual needs for the session
- Faculty and Faculty Honoraria
- Participant information should not be reported to CMS

To apply for a Sponsored Event session, please complete the online Exhibitor | Sponsor Partnership Application at this link - **Sponsor Exhibitor Application**

Please Note:

- Product Forum is limited and will be assigned on a first-come, first-served basis at GW's discretion
- You MUST be a registered Oncology Update exhibitor to apply for a slot for a Product Forum
- Product Forum is considered a promotional activity and must be conducted in accordance with all applicable FDA regulations and other established standards and codes. Due to the promotional aspect, **Product Forums will not offer CME credit**
- Product Forum will be conducted during times that does not conflict with CME sessions. All space and timeslots will be scheduled by GW
- All products and services discussed shall be directly related to Oncology, and must be of professional and educational benefit or interest to meeting participants
- All promotional and marketing materials must be approved by GW prior to distribution
- All material must contain the following statement: "The Product Theater (or Product Forums) content and views expressed therein are those of the Sponsor and not of The George Washington University. This session is not part of the educational program and does not provide CME credit."
- This agreement shall not constitute or be considered a partnership, joint venture, or agency The George Washington University and the Sponsoring Company

SALES AND ORDER TAKING

- GW reserves the right to restrict sales activities that is deems inappropriate, unprofessional, or which do not abide by the requirements of the course's accrediting body
- To help companies maximize their exhibit opportunities, sales and order taking are allowed on the exhibit floor, unless prohibited by law
- It is the sole responsibility of the exhibiting company to acquire any licenses or permits as may be required
- Transactions must be consistent with the professional nature of the course

PREVIOUS EXHIBITOR | SPONSOR PARTNERSHIPS

Acrotech Biopharma
ADC Therapeutics
Alnylam Pharmaceuticals
Amgen Oncology
Apellis Pharmaceuticals
AstraZeneca
AstraZeneca PLC
AVEO Oncology
Bayer Oncology
BeOne Medicines
Blueprint Medicines
Bristol-Myers Squibb
Daiichi Sankyo
Deciphera
EMD Serono
Exelixis
Genmab
Genomic Testing Cooperative
Geron
Gilead Sciences
Incyte
Jazz Pharmaceuticals
Johnson & Johnson Innovative Medicine
Karyopharm Therapeutics
Lilly USA
Medtronic
Menarini Stemline
Merck
Natera
Novartis Pharmaceuticals
Pfizer
Pfizer (Genitourinary Oncology)
Pharmacyclics, an AbbVie Company
PharmaEssentia
Recordati
Regeneron
Servier Pharmaceuticals
SpringWorks Therapeutics
Syndax Pharmaceuticals
Taiho Oncology
Takeda Oncology

EXHIBITOR CONFERENCE FEES | APPLICATION DEADLINE

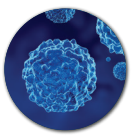
Please complete your online Exhibitor | Sponsor Partnership Application by **Friday, May 1, 2026**.
All Sponsorship Opportunities are limited and will be assigned on a first-come, first-served basis at GW's discretion.
You can access the application by clicking the link below - **Sponsor Exhibitor Application**

Industry Registration Fees	***Please register by May 1, 2026***
Oncology Update (1-Day Course)	$125.00

Exhibit Booth | Exhibit Hall Access	**Fees**
Standard Booth | Includes 2 booth representatives	$4,000.00
Book Vendor	$1,500.00
Additional Representative Fee	$125.00

Sponsorship Opportunities	**Fees**
Lunch Product Forum | 60-minute Duration	$8,500.00

GW Cancer Center



GW

EXHIBITOR SPONSORSHIP CONTACTS | SPONSORSHIP PAYMENT

If you have any additional questions, please contact:
Leo Schargorodski | Executive Director, Professional Education and Katzen Cancer Research Fund
Email: **LSchargorodski@mfa.gwu.edu**

Please note: Exhibitor | Sponsorship payments must be received by **Friday, May 22, 2026**.

Please make check payable to: The George Washington University

Note: **GW will not accept Direct Deposit payments,** no exceptions. Please ensure your check includes GW's internal reference code **OncUpdate2026-Exhibit,** so this check is properly credited internally.

Please mail checks to:
The George Washington University GW Cancer Center
2150 Pennsylvania Avenue, NW, Suite 1-200
Washington, DC 20037
Attention: Leo Schargorodski
Tax ID #: 53-0196584

Paying by credit card:
If you prefer to pay by credit card, please complete the Exhibitor Participation Agreement on page 14 and email the completed form to Leo Schargorodski at **LSchargorodski@mfa.gwu.edu**. We will email you a credit card transaction receipt, once we process your credit card payment. As a reminder, **GW will not accept Direct Deposit payments,** no exceptions.

GENERAL INFORMATION

Program Date

- Oncology Update (1-Day Course): Saturday, June 20, 2026

Program Location

This year's program will be held at:

The Westin Tysons Corner
7801 Leesburg Pike
Falls Church, VA 22043
Phone: +1 703 893-1340

Check-in: 4:00 PM | Checkout: 12:00 pm

Room Reservations

- The group room rate is US **$129.00** per night, plus 13% room tax
- Group Name: GW Oncology Update
- Room Type: King Bed or Double/Double Beds
- Cancellations are permitted 72 hours prior to arrival to avoid cancellation penalty of one night's room and tax fee
- Reservations can be booked directly through the hotel beginning on **Monday, March 30, 2026** by calling +1-703-893-1340
- You will be required to guarantee your room reservation with a major credit card when booking your reservation
- Hotel reservations should be received no later than **Friday, May 29, 2026**

GW Cancer Center

Travel | Hotel Accommodations | Onsite Meals

- No fees paid by exhibitors or sponsors are passed, in whole or in part to any third party. The exhibit fees are not utilized for CME or food for the conference
- Exhibitor fees exclude hotel accommodations, incidentals, travel, onsite meals and travel expenses

Logistical Inquiries

If you have any additional questions about your hotel booking or other logistical arrangements, please email your inquiries to **HEMONCBP_Inquiries@finaww.com**.

CONFIDENTIALITY STATEMENT

The contents of this document are the property of The George Washington University. The information contained in this document is confidential proprietary materials of GW and should be seen on a need-to-know basis. Disclosures to other personnel are prohibited. All rights to reproduction of this document, in whole or in part, are reserved.

Notwithstanding company's employees, agents or subcontractors shall hold confidential and shall not, directly or indirectly, disclose, publish, or use for the benefit of any third party or itself, any confidential or proprietary information of The George Washington University, Oncology Update, without first having obtained written consent to such disclosure or use. "Confidential or proprietary information" shall include, but not be limited to, new product information and related marketing plans or materials, scientific information, clinical development data, formulations, methods and processes, specifications, know-how, the details of this agreement and any other intellectual property. Notwithstanding any provision in this agreement to the contrary, this obligation shall survive the termination of this agreement.

CME GUIDELINES

As an ACCME-accredited provider, the GW Office of Continuing Education in the Health Professions (CEHP) must ensure all guidelines are followed with regard to educational content that is fair, balanced and free of commercial bias. As part of the ACCME Guidelines for Commercial Support, there must be clear separation between continuing medical education and any commercial promotional activities.

To ensure compliance with the ACCME Standards for Commercial Support, we require all companies applying for exhibit space to agree and adhere to all conditions and regulations outlined below and in the prospectus.

- Arrangements for commercial support, exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities
- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support
- Exhibit Booths must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity
- Commercial interest representatives may attend educational sessions at the discretion of CEHP for the direct purpose of the representatives' own education. However, exhibitor personnel cannot participate in the session discussion in any way. Exhibitors may not influence the content for educational sessions, participate in question and answer discussions, or engage in sales or marketing activities while in the space or place of the educational activity
- Product Theater or Product Forums will not offer CME
- Exhibitors may not promote or offer continuing education credits for any demonstration or lecture given in the exhibitors' booths

- All giveaways must be provided in a manner consistent with all laws and guidance, including the PhRMA Code on Interactions with Healthcare Professionals ("PhRMA Code"). Giveaways must be designed primarily for the education of patients or healthcare professionals, and should not be of substantial monetary value
- By applying for exhibit space, the exhibitor agrees that interactions between company representatives and healthcare providers should be focused on:
  - Informing healthcare professionals about the benefits and risks of products to help advance appropriate patient use
  - Obtaining feedback and advice about products through consultation with medical expert
  - Providing scientific and educational information
  - Supporting medical research and education

TERMS AND CONDITIONS OF AGREEMENT

All Exhibit Booths are subject to review and approval by the Office of CEHP, The George Washington University School of Medicine and Health Sciences.

This agreement shall not be binding upon the lessor (GW) until accepted and executed by the Office of CEHP, GW. A countersigned copy of the contract will be returned to you as confirmation of your participation.

Violation of any part of this agreement, or any part of the regulations adopted by the Lessor, shall, at the election of Office of CEHP, GW cause this agreement to become null and void. In such event, all sums previously paid for or contracted to be paid under this agreement shall be assigned, or otherwise disposed of, without the written approval of GW.

Refunds of any payment for tabletop space will be made at the sole discretion of the Office of CEHP, GW with a $200 processing fee deducted from the total paid. No refunds due to cancellations will be made if cancellation is received less than two weeks prior to the start of the event.

The Office of CEHP, GW may, at its sole discretion, withhold or withdraw permission to distribute advertising or other material it considers objectionable or not in keeping with the character or purpose of the Office of CEHP, GW.

The rental of exhibit space shall not influence the control of content or selection of presenters and moderators. GW is ultimately responsible for control of content and selection of presenters and moderators.

GW Cancer Center

2026 Oncology Update Symposium
Saturday, June 20, 2026

Exhibitor Participation Credit Card Payment Agreement

The GW Cancer Center and the Dr. Cyrus and Myrtle Katzen Cancer Research Center are dedicated to fighting cancer through research, patient support and assistance.

Make a Difference

☐ Yes, we would like to register for the **2026 Oncology Update Symposium** on **Saturday, June 20, 2026**.

☐ Yes, I have completed the online Exhibitor Sponsor Partnerhip application – **Sponsor Exhibitor Application**

As an exhibitor, you will have access to a personal and interactive setting to showcase the latest advances in Oncology research and practice. This symposium will bring together over 150 members of the Oncology community, from a broad range of specialties, who work together to strengthen collaborative treatment approaches and to enhance patient care.

The educational display fee of **$4,000** will provide an unprecedented opportunity to display with an education table and exhibit to the participants at the symposium. Payment is due **Friday, May 22, 2026.**

Please complete your company information below:

☐ I want to support The GW Cancer Center and the Katzen Cancer Research Center with an exhibit fee of $4,000.

Please make your check payable to: **The George Washington University** and return with this form to **lschargorodski@mfa.gwu.edu** or use this form to pay by credit card.

EXHIBITOR | SPONSOR INFORMATION:

Company | Affiliation: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Company Representative Name: _____

Mobile: _____ Email: _____

CREDIT CARD INFORMATION:

Fee Amount:

☐ Exhibit Fee only $4,000 ☐ Other Amount:$_____

Credit Card Information: ☐ Master Card ☐ VISA ☐ American Express

Credit Card Number: _____

Credit Card Expiration Date: _____ Security Number: _____

Signature: _____ Today's Date: _____

Email this completed agreement to lschargorodski@mfa.gwu.edu
Leo Schargorodski, Director
GW Cancer Center Education, Training and Physician Outreach
2150 Pennsylvania Avenue, NW, Suite 1-200
Washington, DC 20037

ONCOLOGY UPDATE

Product Forum Application Agreement

(Agreement Acceptance is subject to event availability and GW review/approval)

Please email your completed 2-page agreement by **Friday May 1, 2026.**

Sponsoring Company:	
Sponsorship:	O Lunch Product Forum
Timeslot:	
Product Forum Title:	
Educational Objectives:	
Product Forum Speaker(s), Title(s), Affiliation(s):	

Point of Contact: _____ Mobile: _____

Email: _____

This program is supported by an independent medical education grant from:

_____

Medical communications company coordinating this program (if different from accredited provider)

Medical Communications Co. Contact: _____

Title: _____

Company | Affiliation: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Telephone: _____ E-mail Address: _____

GW Cancer Center

Please make check payable to: **The George Washington University**

Note: **GW will not accept Direct Deposit payments,** no exceptions. Please ensure your check includes GW's internal reference code **OncUpdate2026-Exhibit,** so this check is properly credited internally.

Please mail checks to:
The George Washington University GW Cancer Center
2150 Pennsylvania Avenue, NW | Suite 1-200
Washington, DC 20037
Attention: Leo Schargorodski
Email: **LSchargorodski@mfa.gwu.edu**
Tax ID #: 53-0196584

Paying by credit card:

If you prefer to pay by credit card, please complete the Exhibitor Participation Credit Card Payment Agreement on page 14 and email the completed form to Leo Schargorodski at **LSchargorodski@mfa.gwu.edu**. We will email you a credit card transaction receipt, once we process your credit card payment. As a reminder, **GW will not accept Direct Deposit payments,** no exceptions.

Cancellation Policy

An Exhibitor Sponsor may cancel their Exhibit Space or Sponsorship Opportunity at any time. Refund requests must be submitted in writing to **LSchargorodski@mfa.gwu.edu** and a processing fee may apply. Please note that no refunds will be issued, and the Exhibitor Sponsor is responsible for any outstanding payments that are due after requesting and securing Exhibit Booth Space or Sponsorship Opportunities such as Product Theaters, Product Forums, and Sponsorship Packages.

Terms and Conditions

This constitutes the entire agreement between the parties relating to the subject matter hereof. This agreement supersedes all prior understandings, negotiations, and discussions, written or oral, of the parties relating to the agreement. Any alteration or modification of any portion of the agreement or any termination or replacement of the agreement shall not be valid unless in writing and signed by both parties.

- Invoices will be sent to the email provided in the registration form. Please be sure to note any billing specifications in the Agreement to Proceed
- Contracted amount to be invoiced upon receipt of signed contract
- Invoice Terms - Payment must be received in full by **Friday, May 22, 2026**.

Authorized Signature

My signature below indicates that this program will meet all guidelines for objective, unbiased, and balanced programs.

Signature: _____ Date: _____

PRODUCT FORUM DESCRIPTION | FORMAT | ATTENDANCE

The GW Cancer Center and the Katzen Cancer Research Center are pleased to offer a Product Theater and Product Forum as a platform for the presentation of medical education programs developed by other providers during the Oncology Update Symposium. Acceptable educational formats for product theaters/forums include presentations by speakers, panel discussions, films, and video presentations. It will not be CME. Attendance at a product theater/product forum can range from 20 to 25 attendees, depending on the topic and sponsored event. Overall attendance at the Oncology Update will be approximately 125 healthcare physicians and other healthcare practitioners.

No other GWCC-sponsored or approved educational programs are scheduled opposite Product Forums. Lunch Product Forums cannot run longer than 1 hour. For lunch sessions, we suggest a 15-Minute registration and reception in the foyer outside the designated function room at the starting time listed, with a hot buffet lunch following the sponsored presentation. All billable items will be the responsibility of the sponsoring organization. The program provider would be responsible for audio visual, content, content development, faculty/presenter, and faculty/presenter honoraria and any other applicable hotel charges related to your event.

- Oncology Update will be responsible for e-mail marketing and audience generation support including three (3) email blasts to all pre-registered attendees highlighting your session
- Meals/Catering will be arranged for your event
- Premium Exhibit Booth placement in the Exhibit Hall area
- Pre-Registration & Onsite Audience Generation Support
- Onsite Program Promotion the day prior to the Event
- Event Signage (1) one hour prior to your Event
- Online Event Promotion

Application Process and Deadline

Product Forum proposals can be submitted using the enclosed Product Forum Application Agreement. The application deadline is **Friday, May 1, 2026**. The program provider will be notified of a product forum's acceptance no later than **Friday, May 15, 2026.**

Product Forum Review Process

The Product Forum review process is designed to ensure that approved product forum meets the educational needs of physicians and medical professionals attending the Oncology Update Symposium, present a variety of topics, and do not duplicate the educational content of the Oncology Update course. Please review the criteria below:

- Program objectivity, balance, and scientific rigor. It does not have to be CME program
- The program proposal meets the educational needs of meeting attendees. Content should be presented at the highest level of sophistication
- The program proposal presents a variety of topics. GWCC will attempt not to schedule programs that address the same therapeutic area
- The program proposal complements the overall educational content of the conference

Product Forum Fees | Sponsored Event Schedule

The Sponsored Event fees are payable to **The George Washington University**. Please refer to the enclosed Program Schedule of Events for Sponsored Event dates/timeslots.

Cancellation & Refund Policy

Cancellation notification must be emailed to GWCC and must be received before **Friday, May 2, 2026** If a cancellation notification is received by GWCC before **Friday, May 22, 2026**, 50% of the event fee will be refunded. If the cancellation notification is received by GWCC on or after **Friday, May 22, 2026**, no refund will be granted. Non-refundable program fees cannot be transferred for another purpose within GWCC under any circumstances.

Promotional Opportunities

All promotional materials must be approved by GWCC before electronic mailing. Due that GWCC is not a co-sponsor of the product forum, the following statement GWCC will used in connection with the promotional materials: "Presented as a product forum during the 2026 Oncology Update Symposium".

The final program information must be submitted by **Wednesday, May 27, 2026** to be included in the program materials and/or pre-event email marketing correspondence.

Onsite Program Promotion

Event signage will be placed in a designated area near the GWCC registration desk the day before your event for publicity purposes. One additional sign will be placed outside the satellite symposium function room (1) one hour prior to your event. GWCC does not allow the hiring of people to act as walking advertisements by holding signs or handing out any promotional materials.

Product Forum Inquiries

Please contact Leo Schargorodski at **LSchargorodski@mfa.gwu.edu** or at +1 202-741-2250.

W9 Form

Form **W-9**
(Rev. March 2024)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See *Specific Instructions* on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)

THE GEORGE WASHINGTON UNIVERSITY

2 Business name/disregarded entity name, if different from above.

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate

☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) . . . . .

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

☑ Other (see instructions) TAX EXEMPT 501(C)(3)

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . ☐

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) 1

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A

(Applies to accounts maintained outside the United States.)

5 Address (number, street, and apt. or suite no.). See instructions.

C/O TAX OFFICE, 44983 KNOLL SQUARE, SUITE 200

6 City, state, and ZIP code

ASHBURN, VA 20147

Requester's name and address (optional)

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			–			–				

or

Employer identification number

5	3	–	0	1	9	6	5	8	4

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here | **Signature of U.S. person** Neena Ali
Signing Time: Jan 05, 2026, 12:57:52:368 p.m. (EST)
boxSIGN 4Z8ZPQWL-4ZY85KY5

Date Jan 5, 2026

GW Department - Complete the section below before sending to the vendor.
Department:
Katzen Cancer Research Fund

Contact Person/Phone/Email:
Leo Schargorodski / 202-741-2250 / LSchargorodski@mfa.gwu.edu

Mailing Address:
The George Washington University
GW Cancer Center
Attention: Leo Schargorodski
2150 Pennsylvania Avenue, NW, Suite 1-200
Washington, DC 20037

Vendors - Note that GW's above address is used for tax purposes only. It is not a remit to address. For all correspondence, including payments, please contact the GW department with which you are working.

Cat. No. 10231X Form **W-9** (Rev. 3-2024)